

Choose on Purpose

Media Story Angles

Business Focus

Is business sustainability actually achieved by allowing chaos? This expert shows how discipline, chaos and renewal are good for you and good for business.

What should I do when big changes hit the business and I feel like an idiot? This specialist examines what happens to managers, teams and focus when change is swirling.

Career Focus

Is any job a good job in a down economy? This expert says, "Sometimes 'good enough' is perfect...for now."

Why does passion for your work make a difference if it doesn't pay? This author shows the science and the myth about love for your work.

Should employers make concessions to the unique demands of twentysomethings in the workplace? This author reveals strategies for increasing productivity and retention.

Resilience Focus

Enough with all the self help stuff. This transition specialist applies common sense to daily living, showing you how to keep first things first--for you.

Faced with alternatives, how do I choose what's good for me in a sea of options? This researcher shows how to "Make the decision, then make the decision right."

To explore your question or idea contact:

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